



Official Unpaid Internship Opportunities

Ticket & Camping Department

The fast-paced ticket office provides an opportunity to be involved in providing outstanding customer service to ticket and camping purchasers. Individuals will learn all facets of a world-class ticketing operation.

Requested Qualifications:

- Must have strong work ethic
- Excellent written and verbal skills
- Works well with people and demonstrate excellent customer service skills
- Knowledge of basic computer skills in Word/Excel/Internet and use of typical office machines
- Ability to learn Ticketmaster system & RMS camping system
- Demonstrates the ability to multitask with little supervision
- Well organized and detail oriented

For inquiries, please email Wendy Carvalho at Wendy@Laguna-Seca.com

Official Raceway Retail Store

The Official Raceway store and online store provides unparalleled experience in many areas of a full-service retail operation for future sales or marketing positions. During the premier racing events, the store is non-stop activity with international clientele.

Requested Qualifications:

- Retail sales experience at least 1 year or similar
- Photoshop cropping skills
- Shopify online store knowledge or similar
- Ability to work independently & efficiently
- Creative ability to promote online sales

For inquiries, please email Kathy Muller at Kathy@Laguna-Seca.com

Marketing and Promotions Department

This internship plays an important role in creating brand awareness for WeatherTech Raceway Laguna Seca. This role works with all departments to maintain a consistent and uniformed message that is conveyed throughout the community. Additionally, the person will play an integral role in fan activities during the premier race events.

Requested Qualifications:

- Must have a strong work ethic
- Ability to work on multiple projects at one time in an efficient manner, with strong organizational skills, ability to prioritize
- Creative, imaginative, and innovative
- Excellent written and verbal skills within department and various other departments, ensuring event functions are executed to exceed client's expectations.
- Computer knowledge (Microsoft Office, Word, Excel, Outlook, InDesign, Photoshop)
- Well organized with an eye for detail and accomplished problem solver
- Maintain well documented, accurate, organized and up-to-date files
- Research potential new entertainment for pre-race
- Assist in the coordination of different advertising and promotion initiatives
- Assist in the development of new creative and new promotions
- Represents WeatherTech Raceway Laguna Seca in a positive, friendly, professional manner to co-workers, community, clients and spectators
- Will be exposed to heat/cold, dust and loud noises – must be able to lift, push and carry 20-40 pounds

For inquiries, please email Jeanie Sumners at Jeanie@Laguna-Seca.com